



ORDINANCE 713

AN ORDINANCE OF THE CITY OF THE VILLAGE, OKLAHOMA, AMENDING CHAPTER 20, SECTIONS 20-1, 20-3, 20-5, 20-7, 20-8, 20-9, 20-10, 20-11, 20-12, 20-13, 20-16, AND 20-18 OF THE VILLAGE CITY CODE PERTAINING TO GENERAL SIGN REGULATIONS; PROVIDING FOR REPEALER; PROVIDING FOR SEVERABILITY; AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF THE VILLAGE

Section 1. That Chapter 20, Section 20-1 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-1. Definitions.

The following words, terms and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except where the context indicates a different meaning:

Main thoroughfare means Britton Road, Pennsylvania Avenue, May Avenue, and Hefner Road.

Monument sign means a freestanding sign having a support structure that is a solid-appearing base constructed of a permanent material, such as concrete block, brick, or stone.

Pole sign means a freestanding sign with visible supporting posts or other foundational infrastructure (typically, a sign supported by a metal pole).

Portable sign includes but is not limited to, removable signs placed in or on any pick-up truck or other such vehicle. "Portable sign" does not include signs carrying the name of a business painted on or attached to the sides of trucks or cars.

Shopping center means a developed business area consisting of at least two and one-half (2-1/2) acres and containing two or more businesses under separate ownership.

Sign means any cloth, card, paper, metal, printed, glass, wooden, plastic, plaster, stone sign, banner or other sign, device, or structure of any character whatsoever, including but not limited to statuary, placed outdoors for advertising purposes on the ground or in any tree, wall, bush, rock, post, fence, building or structure. "Sign" does not include balloons, flags, streamers, or similar type devices unless such are inscribed with any logo or advertisement.

Sign square footage means the area of sign or banner calculated by the length of the sign times the height of one side of the sign or banner.

Section 2. That Chapter 20, Section 20-3 of the Code of Ordinances is hereby amended to read as follows:



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Sec. 20-3. Preexisting signs.

A nonconforming sign existing on November 7, 2016, may be continued and maintained. However, such sign may not be structurally altered, added to, or enlarged in any manner or moved in whole or in part to another location unless a sign permit as provided for in this chapter has been issued. In the event a sign is damaged to the extent of more than forty (40) percent of its actual cash value, or is removed for whatever reason or destroyed it shall not be restored or replaced except after securing a sign permit as provided for in this chapter.

Section 3. That Chapter 20, Section 20-5 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-5. Churches, Schools, YMCA, Fraternal Organizations.

Every church, school, YMCA, and fraternal organization will be permitted to construct one (1) sign per street frontage on their property, which signs shall not exceed one (1) square foot per two (2) lineal feet frontage, up to one hundred (100) square feet in area.

Section 4. That Chapter 20, Section 20-7 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-7. Leasing and for sale signs for housing developments.

Areas being developed in new housing or apartments will be permitted a maximum of two (2) advertising signs per development with the maximum size of any one (1) sign being two hundred (200) square feet in area. In the event two (2) signs are placed in such new housing development, the total square footage of both signs shall not exceed three hundred (300) square feet. Such signs shall be permitted to stand for a total period of eighteen (18) months after being erected or until eighty-five (85%) percent of the property involved is sold, leased or rented, whichever period shall be longer. For the purposes of this section of this ordinance, new housing development areas shall be construed to mean an area of a minimum size of five (5) acres.

Section 5. That Chapter 20, Section 20-8 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-8. Apartments, Assisted Living Centers and Planned Unit Developments.

(a) Apartment houses or complexes, planned unit developments and assisted living centers shall be permitted one monument sign on each abutting street. Monument signs shall not exceed eight (8) feet in height if located abutting a Main Thoroughfare (as defined in Sec. 20-9) or four (4) feet in height if located along any other streets, and the fascia of each side of a permitted monument sign shall not exceed one (1) square foot per two (2) lineal feet frontage up to one hundred (100) square feet in area. In lieu of a monument sign, apartment houses, or complexes shall be permitted



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one sign mounted on the building, which sign shall not exceed the height of the building on which it is mounted, and which shall not to exceed one (1) square foot per two (2) lineal feet frontage up to one hundred (100) square feet in area.

- (b) Non-illuminated directional and informational signs shall be permitted within apartment complexes, assisted living centers and planned unit developments to designate traffic flow, building identification, and on site services. Such signs may include a company logo but shall not exceed five (5) feet in height and ten (10) square feet in area per face.

Section 6. That Chapter 20, Section 20-9 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-9. Shopping centers.

- (a) When a shopping center is intersected by a main thoroughfare and if there is a developed business area consisting of at least two and one-half (2.5) acres on each side of said thoroughfare, then the shopping center on each side of the thoroughfare shall be considered a separate shopping center.
- (b) Areas under development as a shopping center will be permitted a maximum of two (2) signs per development with the maximum size of any one (1) sign being one hundred (100) square feet in area. If two (2) signs are placed in the new commercial development area or shopping center, the total square footage for both signs shall not exceed one hundred fifty (150) square feet. Such signs shall be permitted to stand for a total period for eighteen (18) months after erection or until seventy-five (75) percent of the property involved is sold, leased, or rented, whichever period shall be longer.
- (c) A shopping center abutting a main thoroughfare shall be permitted one (1) pole sign not exceeding one (1) square foot per two (2) lineal feet frontage or one hundred fifty (150) square feet in area.
- (d) A shopping center abutting two (2) main thoroughfares, shall be permitted one (1) pole sign not exceeding one (1) square foot per two (2) lineal feet frontage on the respective abutting thoroughfare up to one hundred fifty (150) square feet in area abutting each thoroughfare.
- (e) The owner or authorized representative of a shopping center may designate one (1) store in the shopping center as the "anchor store" for the shopping center. An anchor store may have one (1) pole or monument sign not exceeding one (1) square foot per two (2) lineal feet frontage up to one hundred (100) square feet in area. In addition to the name of the anchor store, the sign may contain the name of two additional businesses provided said businesses are located in the same structure as the anchor



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store and provided any such sign does not exceed sixty percent (60%) of the square footage of the designated anchor store sign. In no instance shall the total combined square footage of all signs placed on an “anchor store” sign exceed one hundred (100) square feet in area. An anchor store sign may not be located closer than one hundred (100) feet from the main shopping center sign.

- (f) If a shopping center contains a detached building that is structurally not part of the main shopping center and the detached building has frontage on a main thoroughfare, the detached building may have one (1) pole sign not exceeding the lesser of one (1) square foot per two (2) lineal feet frontage of the detached building or seventy-five (75) square feet in area, and not more than eight (8) feet in height. A detached building pole sign may not be located closer than fifty feet (50) from the main shopping center sign or an anchor store sign.
- (g) In lieu of pole signs, shopping centers may have one (1) monument sign on each abutting street. Monument signs shall not exceed twelve (12) feet in height if located abutting a main thoroughfare or five (5) feet in height if located along any other streets, and the fascia of each side of a permitted monument sign shall not exceed one (1) square foot per lineal feet frontage up to one hundred seventy-five (175) square feet in area.

Section 7. That Chapter 20, Section 20-10 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-10. Miscellaneous commercial developments.

- (a) Areas commercially developed containing more than one (1) business immediately abutting each other but not qualifying as shopping centers and which areas contain one (1) acre or less shall be permitted one (1) sign containing the name of said businesses not to exceed one (1) square foot per two (2) lineal feet frontage up to a maximum of one hundred (100) square feet in area, which sign may contain the names of the businesses represented in the area, with the name of no business occupying more than seventy-five (75) square feet. Areas commercially developed containing more than one (1) acre but less than two and one-half (2.5) acres shall be permitted one (1) sign not to exceed one (1) square feet per two (2) lineal feet frontage up to a maximum of one hundred twenty-five (125) square feet in area, which sign may contain the names of the businesses represented in the area with the name of no business occupying more than seventy-five (75) square feet.
- (b) Commercial, retail, professional, or office buildings which are not attached to or do not immediately abut another commercial, retail, professional or office building shall be permitted one (1) permanent pole sign not to exceed one (1) square foot per two



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(2) lineal feet frontage up to seventy-five (75) square feet in area if it has an entrance thereto on one (1) main thoroughfare. Commercial, retail, professional, or office buildings with entrances on two (2) main thoroughfares shall be permitted one (1) permanent pole sign not exceeding one (1) square foot per lineal feet frontage up to seventy-five (75) square feet in area on each main thoroughfare. For the purpose of this section, main thoroughfare shall mean Britton Road, Hefner Road, May Avenue or Pennsylvania Avenue.

- (c) In lieu of pole signs, commercial, retail, professional, or office buildings may be permitted one monument sign on each abutting street. Monument signs shall not exceed eight (8) feet in height if located abutting a main thoroughfare or four (4) feet in height if located along any other streets, and the fascia of each side of a permitted monument sign shall not exceed one (1) square foot per one and one-half (1.5) lineal feet frontage up to one hundred twenty-five (125) square feet in area.

Section 8. That Chapter 20, Section 20-11 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-11. Service stations.

- (a) A service station shall be permitted one (1) permanent pole sign not to exceed one (1) square foot per two (2) lineal feet frontage up to seventy-five (75) square feet in area if it has an entrance thereto on one (1) main thoroughfare. Service stations with entrances on two (2) main thoroughfares shall be permitted one (1) permanent pole sign not exceeding one (1) square foot per lineal frontage up to seventy-five (75) square feet in area on each main thoroughfare.
- (b) In lieu of pole signs, service stations may be permitted one monument sign on each abutting street. Monument signs shall not exceed eight (8) feet in height if located abutting a Main Thoroughfare (as defined in Sec. 20-9) or four (4) feet in height if located along any other streets, and the fascia of each side of a permitted monument sign shall not exceed one (1) square foot per one and one-half (1.5) lineal feet frontage up to one hundred (100) square feet in area.
- (c) In addition to the signs permitted in Subsection (a) above, each service station shall be permitted to erect signs on the main building, accessory buildings, or canopies provided, however, that the combined area of all such signs shall not exceed one hundred twenty-five (125) square feet and no sign or combination or signs shall exceed twenty (20%) percent of the wall area on which it is placed.



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Section 9. That Chapter 20, Section 20-12 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-12. Signs mounted on buildings.

In addition to signs authorized in sections 20-9 and 20-10, the following signs mounted on buildings shall be permitted:

- (a) Commercial establishments located in a separate detached building and under single occupancy shall be permitted signage not to exceed a combined total of four hundred and twenty five (425) square feet or twenty (20%) percent of the square footage of the front of the building, whichever is less. Such signage may be placed on any side of the building or combination thereof. For the purpose of computing such percentage, no portion of the front of a building shall be over twelve (12) feet in height.
- (b) Each commercial establishment located in a building under multiple occupancy shall be permitted signage not to exceed a total of four hundred and twenty five (425) square feet or twenty (20%) percent of the square footage of the establishment's storefront, whichever is less. For the purpose of computing such percentage, no portion of the storefront shall be over twelve (12) feet in height. Establishments in this class having store frontage on multiple sides of a building shall be allowed to place signage on any side of the building or combination thereof, provided that the total signage shall not exceed four hundred and twenty five (425) square feet or twenty (20%) of the largest store front, whichever is less. Commercial establishments in this class may authorize another business establishment in the same building to use all or a portion of its permitted signage, provided that in no case shall the total signage for any one business exceed four hundred and twenty five (425) square feet.
- (c) Commercial establishments which exceed fifty thousand square feet in gross floor area shall be permitted five hundred and fifty-five (555) square feet or twenty (20%) percent of the square footage of the front of the building, of signage per elevation. All signage on all elevations shall not to exceed a total of two thousand two hundred and twenty (2,220) square feet. Up to four hundred and seventy-five (475) square feet of this signage may extend above the parapet wall of the building to a height of forty (40) feet above the finished elevation of the building. A sign extending above the height of the parapet wall shall be in lieu of a pole sign as permitted in Section 20-9 of this chapter. Commercial establishments, which exceed fifty thousand square feet in gross floor area shall also be permitted one (1) monument sign with a fascia not exceeding forty (40) square feet in area.



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Section 10. That Chapter 20, Section 20-13 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-13. Signs on public property.

No signs may be placed on any easement, utility pole, or other public property. All signs must be placed or erected on private property with the permission of the owner of the property.

Section 11. That Chapter 20, Section 20-16 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-16. Height; obstruction of traffic.

Unless otherwise indicated, all freestanding signs must not exceed a height that is the lesser of one (1) foot per seven (7) lineal feet frontage of the property on which the sign sits or twenty-five (25) feet maximum, and must be constructed so that there will be no visual obstruction to any vehicular traffic.

Section 12. That Chapter 20, Section 20-18 of the Code of Ordinances is hereby amended to read as follows:

Sec. 20-18. Wind resistance; technical requirements; materials.

All signs permitted under this chapter must be constructed as to withstand wind velocities of at least one hundred (100) miles per hour and any other requirement made by the city engineer based on sound engineering practices. Additionally, all pole signs must contain a pole cover or covers that are no less than thirty (30%) percent of the width of the sign face at its widest part. Painted or untreated concrete block shall not be permitted as a pole cover material.

Section 13. Repealer Clause. All Ordinances or parts of Ordinances in conflict herewith are hereby repealed.

Section 14. Severability. If any section, subsection, sentence, clause, phrase or portion of this ordinance is for any reason held invalid or unconstitutional, such portion shall not affect the validity of the remaining portions of this ordinance.

Section 15. Emergency. WHEREAS, it being necessary for the preservation of the peace, health, safety, and public good of The City of The Village and the inhabitants thereof, an emergency is hereby declared to exist, and by reason whereof, this ordinance shall take full force from and after its passage, as provided by law.



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PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF THE VILLAGE, OKLAHOMA, this 7TH day of November, 2016, after compliance with notice requirements of the Open Meeting Law (Title 25, O.S. §301, *et seq.*) and Article XLIII of the Oklahoma Municipal Code (Title 11, O.S. § 43-101, *et seq.*).

Hutch Hibbard, MAYOR

ATTEST:

City Clerk

APPROVED AS TO FORM AND LEGALITY this 7th day of November, 2016.

CITY ATTORNEY